



## ABOUT THE SEGARD MASUREL WOOL START GRANT

The Segard Masurel **Wool Start** programme aims to jumpstart careers involving wool. Our company is keen to foster emerging talent and advance the education of young people who are working in or towards involvement in New Zealand's wool industry. If you are embarking on a development project, studies or training related to New Zealand wool, we are willing to offer financial assistance by paying the course fees of applicants who meet the overall objectives of our **Wool Start** programme.

### Objectives

To boost creativity and innovation among those who are capable and willing to harvest the natural qualities of wool for the collective benefit of our everyday communities and the environment. To push the boundaries and overcome any obstacles in the effective processing of this natural fibre. To promote the use of wool across existing and potential new markets.

These markets may include textile design, furniture, bedding, insulation and architecture, or more practical applications involving farming, shearing, classing, the mechanical processing of wool and recycling issues. It may encompass fashion apparel, high-performance clothing, addressing and testing biological functionality. Or niche uses within the medical sector, high-functioning breathing apparatus and sustainable packaging. Segard Masurel realises there are many and varied applications for wool being driven by increasing consumer demand for an eco-friendlier environment. We'd like to see all avenues explored thoroughly and with determination, to give wool a brighter future.



# APPLYING FOR THE GRANT

## Who may apply?

This grant is open to people aged between 18 - 45 years who are either (a) enrolled at a recognised learning or training institute or (b) working within the wool-related sector in New Zealand and wishing to attend a course or training programme to enhance their career in wool. Applicants must be a resident of New Zealand and must not be related to any person involved in the Wool Start scheme. All applications will be considered on a case-by-case basis and preference will be given to those who, in our opinion, show the most promise to improve and grow the New Zealand wool industry.

## How to apply

All candidates are required to complete our online application form which is located on our website [www.segardmasurel.com](http://www.segardmasurel.com) – click on 'New Zealand' and then scroll down to find the link reading 'Wool Start'.

Fill in your details, the cost of any qualifying course fees or study expenses and a 200/250-word submission describing your current role or training status. Explain how you would benefit from a grant and how you envisage your career evolving over the next five years. You may include any supporting information you consider applicable. The form and any other documentation should be emailed to: [wool@segardmasurel.co.nz](mailto:wool@segardmasurel.co.nz).

## What happens next?

Your application will be considered by our panel of judges and assessed according to the thorough completion of the application, your apparent understanding of and passion for wool, and how you see yourself contributing to the future of the wool industry in New Zealand. Qualifying applications will be approved accordingly, and you will be notified by email.

If you have any questions you may contact us:

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PO Box 3473  
Wellington  
Telephone: +64 4472 3596  
[wool@segardmasurel.co.nz](mailto:wool@segardmasurel.co.nz)

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540 State Highway 2, Clive 4148  
Telephone: +64 6 8700 601  
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*Apply now to jumpstart your career in wool*